

# California Association of Marriage & Family Therapists Sacramento Valley Chapter - Sponsorship



## Sponsorship Application

<b>Sponsor Name:</b>	
<b>Address:</b>	
<b>Telephone:</b>	
<b>Email address:</b>	
<b>Level Chosen and/or donation amount:</b>	<b>Today's Date:</b>
<b>If interesting in donating goods/services, what goods/services are you interested in donating?</b>	
<b>Are you interested in sponsoring a specific event or monthly meeting? If so, which event or meeting?</b>	

Please email a digital copy of your company/business logo to [sponsorship@svccamft.org](mailto:sponsorship@svccamft.org) along with this completed application.

SVC-CAMFT reserves the right to decline any donations. This application is not confirmation or acceptance of your donation.

<b>Marketing Exposure</b>	<b>Platinum \$5000</b>	<b>Gold \$1000</b>	<b>Silver \$500</b>	<b>Bronze \$100</b>
<ul style="list-style-type: none"> <li>• <b>Six foot table</b> to be available for Sponsor at workshops based on Sponsorship level. Six foot table is to be staffed by Sponsor, and all materials on six foot table are to be provided by sponsor. If six foot table is not staffed, items for table must be shipped in advance to be placed on the table by a SVC-CAMFT representative. The table will not be staffed by SVC-CAMFT</li> <li>• <b>Flyers</b> will be provided for participants at all participants' tables. one flyer at all the participates tables Flyers to be provided by Sponsor and must be approved by SVC-CAMFT.</li> </ul>	Each workshop & all-day workshop within 12 months	At four workshops & one all-day workshop within 12 months	At two workshops or one all-day workshop within 12 months	Flyer only
<b>Sponsor's logo linked</b> to sponsor's website will appear on the following pages: <ul style="list-style-type: none"> <li>• SVC-CAMFT website Home Page</li> <li>• Event Registration pages</li> <li>• Facebook</li> </ul>	one year Facebook (six posts)	six months Facebook (three posts)	one event Facebook (one post)	NA
<b>Up to 50-word</b> Sponsor composed write-up in addition to linked logo: <ul style="list-style-type: none"> <li>• SVC-CAMFT website Home Page</li> <li>• Event Registration pages</li> <li>• Facebook</li> </ul>	one year Facebook (six posts)	six months Facebook (three posts)	Facebook only (one post)	NA
<b>E-Blast Announcement</b> Email: Sponsor composed write-up and linked logo sent to members	Once per quarter within 12 months	Semi-annual, within 12 months	One time	One time
<b>Newsletter</b> Company recognition in the chapter newsletter	Logo + link	Logo + link	Name	Name
<b>Sponsor promotional presentation</b> at beginning of workshops based sponsorship level workshops noted in first row	<b>Five minutes</b> live or pre-recorded promotional presentation at the beginning of workshops	<b>Two minutes</b> live or pre-recorded promotional presentation at the beginning of workshops	<b>One minute</b> live or pre-recorded promotional presentation at the beginning of workshops	<b>One minute</b> live or pre-recorded promotional presentation at the beginning of workshops
<b>Tickets to SVC-CAMFT</b> All-day Workshops	All-day: five or Workshop: 10	All-day: two or Workshop: five	All-day: one or Workshop: three	Workshop: one

### Scholarship Sponsor

A unique opportunity to offer a donation towards an educational grant or scholarship, minimum of \$100 for individuals and \$500 for corporations. If you opt to donate funds toward a scholarship, SVC-CAMFT will facilitate the review and selection of the recipients. Sponsor determines whether the scholarship is merit based, need based, student specific or career specific. Grants are usually not categorized and it is up to sponsor's discretion as to whether SVC-CAMFT selects the recipient or not.

If donation application is accepted, Sponsor will:

1. Make a payment to SVC-CAMFT in the amount specified above for the chosen level at least sixty (60) days prior to event date;
2. Provide marketing materials (logo, etc.) in print and electronic form pursuant to specifications provided to Sponsor by SVC-CAMFT;
3. Prepare materials for display at the event;
4. Provide a representative to make a featured presentation and to manage the Sponsor's table.

Immediately following receipt of your logo, payment and agreement, we commence the marketing on our website, email notifications, and newsletter. Therefore, once your date is secured, the fee for sponsorship is non-refundable. In the event that you are unable to attend your scheduled event, your sponsorship will be announced at your sponsored meeting, and members will be directed to our website for more information about your services.

If you are in agreement with the above terms and conditions, please send this completed application to [sponsorship@svccamft.org](mailto:sponsorship@svccamft.org), along with a digital file of your company/business logo. A sponsorship committee member will contact you regarding the status of your application.

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